

**How to get a team that
implements your
corporate strategy?**

Corporate strategy is setting up goals and outlining a plan how to achieve them. There are two essential components to make a strategy work:

Course

Comprehending how to achieve goals in present day conditions. .

Team of Allies

Those are people that possess the specific set of skills and competencies. People that share the same vision and methods.



**Let's take closer look
at strategies
considering different
team models**



Team models may vary, yet each model is designed to accomplish goals of an organization.



FORMULA 1

A pilot drives a race car.
A team helps him to become a winner..



INTERNATIONAL COFFEE CHAIN

The set of corporate principles and standards allows their clients to get the same taste of their favorite coffee in the same atmosphere all over the world.



JAZZ ORCHESTRA

Each musician plays his or her part, but only tuning up can the orchestra create one single melody

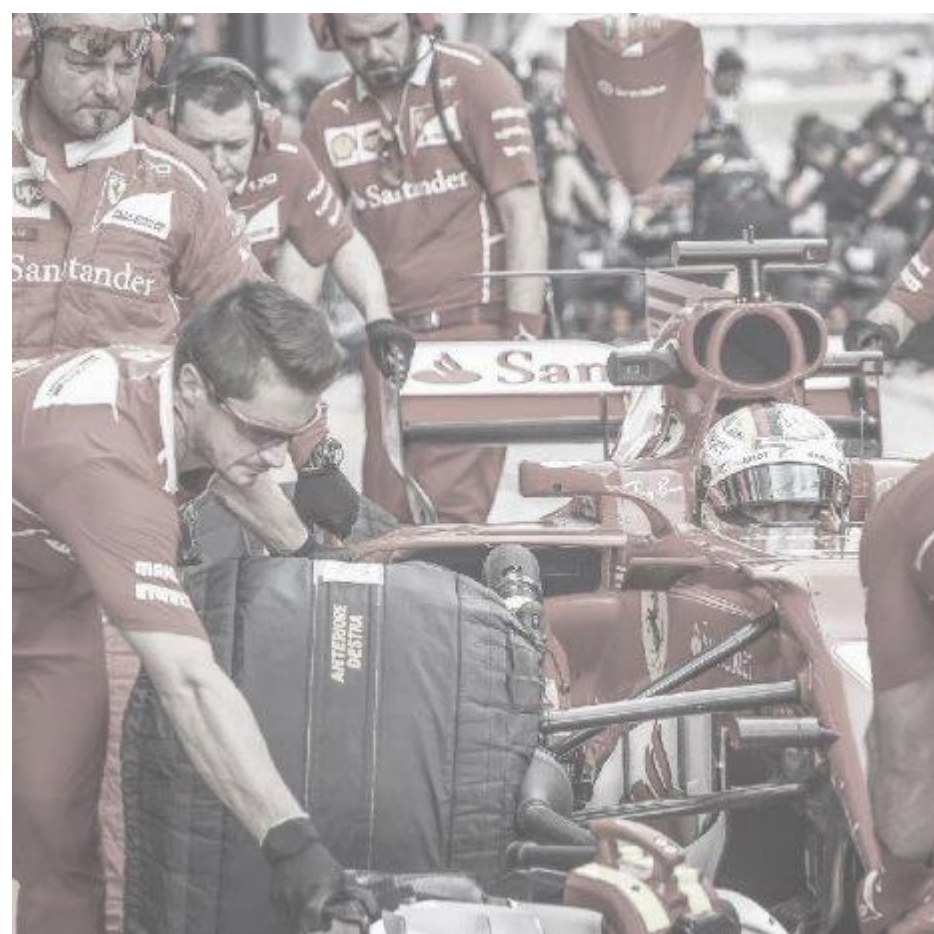


AIRPORT

An ecosystem of services, functions and competencies allows passengers and cargo to be on time.

Even strong team models may fail.

The result depends on the coherence of the goal, teamwork and correct focus of efforts.



FORMULA1

Excessive attention to car polish may waste valuable time.



INTERNATIONAL COFFEE CHAIN

The desire for impressive novelties which don't meet corporate standards may scare off loyal clients



JAZZ ORCHESTRA

If a musician doesn't tune up with the others, the orchestra starts playing noise not the music



AIRPORT

Failure of any service leads to schedule collapse.



Sometimes cooperation and a unique business-model seem to be something inexplicable and intangible.

«They just got lucky!»

«It was a happy coincidence »

«Good leader»

«You can't control that»

You can understand, describe and control your success.

Choose a model

Formula1
Jazz Orchestra
Airport
International Coffee
Chain

...

Choose right people

Find your allies and assign
roles in a team.





This process is called leadership development and talent management.

The process is usually controlled by Human Resources and Organizational development departments.

**The common vision of a leader and allies makes a creative atmosphere.
It drives the process forward and helps to reach strategic goals.**

Regardless a model you choose, it's important to support development of a team and remain focused on a goal.

A team makes a result.

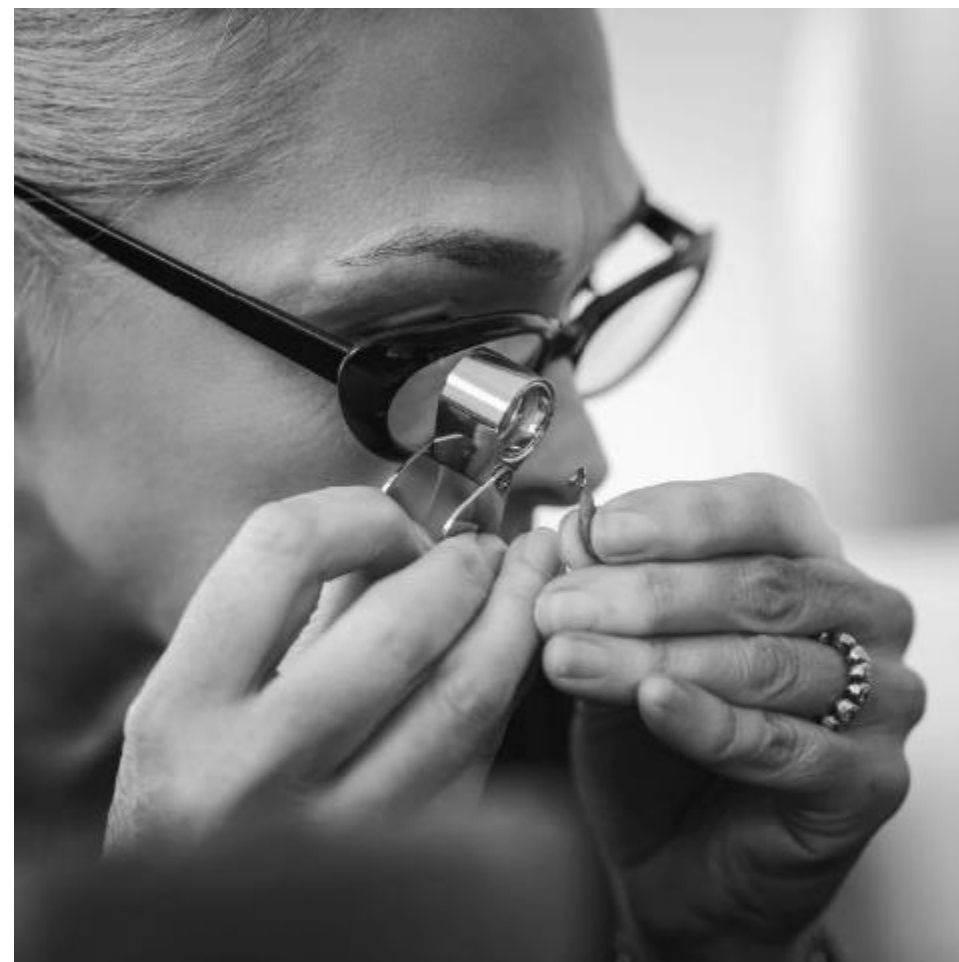


Three steps to get a team that makes a strategy reality.



Assessment of a situation

Result-focused analysis



Search for right people

People with required competences
and common vision of goals.



Development of a team

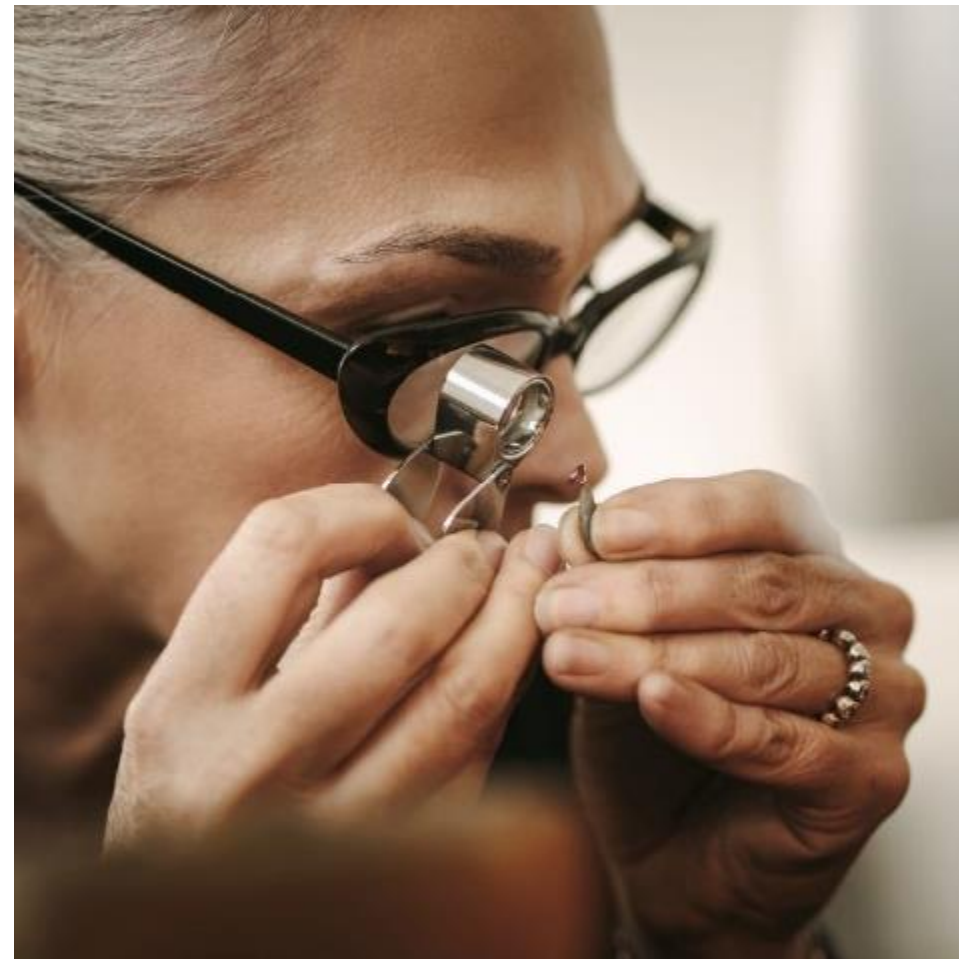
Cooperation and proactive work
with changes

RosExpert walks these steps with you



RE view

We help to assess the situation and realize the need for changes



RE form

We find people capable of unlocking their potential in a new role



RE fine

We strengthen cooperation of leaders in a team

We understand the peculiarities of running business in various industries and offer solutions aligned with the vision and agenda of our clients.

Holistic approach

We offer a combination of assessment instruments best fitting the corporate strategic path

Tailored approach

We appreciate the peculiarity of your business, context, situation and strategy, deeply immersing into a task..

Direct Partner involvement

13 partners are personally involved into projects from the beginning of negotiations to realization of projects

Global Network

We have strategic partnerships with the leading global consultants.

In-house consultants

We form teams by involving consultants specialized in the respective function and industry.

Intellectual base

We possess unique tools, global and own benchmarking and research libraries.



**Clients of RosExpert are
leaders in their industries.
We value our partnership.**

40%

of the RBC TOP 500 companies are
clients of RosExpert

50%

Repeat Clients

2600+

Successful Executive Searches

1200+

Leadership development and consulting
projects for top 50 Russian companies



Quality, Resources, Experience

40

Professional consultants

8

Functional Practices

70%

Placement Ratio
(70 executive searches out of 100 successfully
finish with an appointment of a RosExpert
candidate)

6

Industrial Practices

Every consultant is an expert in a chosen industry and has specific functional expertise

Industries

Industrial
Technology Media Telecom (TMT)
Banking and Finance
Consumer Goods, Retail and Digital
Life sciences and Health Care
Agribusiness

Functions

Risk management.
Supply management.
Corporate communications.
Financial management .
Digital.
IT and technologies .
Marketing
Talent management, HR.

RosExpert

25 years of trust and excellence

25 Years of Excellence

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